



Wanting to expand your online sales to Europe, today and after Brexit?

The European online retail market is equal in size to that of North America and remains incredibly dynamic. Europeans are spending more each year on cross border products (up 7% in 2016), and less (3% down in 2016) on products from their own country. Choice, price and ease of returns are the three main factors behind this trend, with 346 million regular online shoppers across the continent.

How it works

Our CheckOut solution is part of our established Salesupply network, with offices in 10 European countries. Our local teams of e-commerce specialists are ready to help with every part of your online expansion.

We discuss your objectives, devise the best approach to market and help you confirm your business case.

We design, set up and manage the optimal marketing strategy, be it your branded web shop, marketplace stores or relationship with e-retailers.

Our customer service teams in each country deal with all customer enquiries in real time, using their knowledge of local consumer behaviors and buying preferences to efficiently deal with every inquiry.

We help you ship from your own warehouse or on of our European facilities.

We can process your payments and take care of all local VAT and taxes – you receive your money at an agreed time each month

Why Europe?



\$416 billion dollars spent online across the continent in 2017



346 million regular online shoppers.



Annual growth of 16% in total sales expected in 2018



Europeans prefer to buy from the UK – 23% of Europeans bought from the UK as opposed to 16% from the US (Paypal 2015 survey)

Why CheckOut 2 Europe?

We help you achieve better results faster, with have flexible solutions to work around you, while you stay in full control!

- No local entity required not even after Brexit
Offices in 9 countries can act on your behalf.
- Flexible warehouse solution
Ship from your own warehouse or use our facilities in 9 countries.
- Your objectives guide us
We look at what is best for you and can deliver success on different platforms. We are not a one-solution provider.
- A strong online presence
We use the latest online marketing and selling techniques, including utilising Google, Facebook and marketplaces, to build your brand presence and generate sales.
- A fully localised customer experience
We help with all aspects of localisation including setup and management of a fully localised web presence and native local speaking customer services.
- A total revenue generating solution
We actively work with you to promote your products, take care of your customers and increase your profits.
- Simple and secure
Your contract with a UK company (us!) - we take care of the rest!
- Control
We are not a distributor or retailer - we work on your behalf. You stay in full control

Some of our CheckOut 2 Europe clients



Contact us to find out more. ☎ +44 (0)1223 790538 ✉ info@salesupply.co.uk

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Why not CheckOut 2 USA or China?

