



Wanting to sell on-line in the USA?

The US online retail market is the second largest in the world and it remains incredibly dynamic! Americans consider the UK the safest cross border market to purchase from and consider British retailers to offer products of better quality with better service, making the US ecommerce market an essential one for brands, retailers and manufacturers with serious export ambitions.

How it works

Our CheckOut model is part of our established Salesupply network. Our local teams of e-commerce specialists are ready to help with every part of your online expansion.

We discuss your objectives, devise the best approach to market and help you confirm your business case.

We design, set up and manage the optimal marketing strategy, be it your branded web shop, marketplace stores or relationship with e-retailers.

Our New York customer service team deal with all customer enquiries in real time, using their knowledge of local consumer behaviors and buying preferences to efficiently deal with every inquiry.

We help you ship from your UK warehouse or our US facility if required and take care of all import requirements, customs, duty and sales taxes.

We process your payments and take care of all local sales taxes – you receive your money at an agreed time each month

Why USA?



Second largest online retail market in the world with just over \$400 bn turnover in 2017



Continued growth is a certainty with 67% of millennials now preferring to shop online



UK companies and products considered the safest buy from by US crossborder shoppers



40% say they now could not live without online shopping in their lives

Why CheckOut 2 USA?

We help you achieve better results faster, with have flexible solutions to work around you, while you stay in full control!

- **No USA entity required**

Our USA office acts on your behalf eliminating the need for the complex set up of a legal entity.

- **Flexible warehouse solutions**

We can fulfill your orders in the UK and ship to your customers in the USA within 7 days. Alternatively, you can use our warehouse facility in the USA.

- **No USA bank account necessary**

Our trustee service will manage your revenues and payments in local currency before transferring funds back to your UK account on a regular basis.

- **Your objectives guide us**

We look at what is best for you and can deliver success on different platforms. We are not a one-solution provider.

- **A strong online presence**

We use the latest online marketing and selling techniques, including utilising Google, Facebook, Amazon etc. to build your brand presence and generate sales.

- **A fully localised customer experience**

We help with all aspects of localisation including setup and management of a fully localised web presence and a local customer service team.

- **A total revenue generating solution**

We actively work with you to promote your products, take care of your customers and increase your profits.

- **Simple and secure**

Your contract with a UK company (us!) - we take care of the rest!

- **Control**

We are not a distributor or retailer - we work on your behalf. You stay in full control

Some of our CheckOut 2 USA clients



Contact us to find out more.



+44 (0)1223 790538



info@salesupply.co.uk

Salesupply UK Meeting Office
East Side
Kings Cross Station
London
N1C 4AX

Salesupply UK Head Office
5 Station Court
Station Lane
Hethersett
NR9 3AY



Why not CheckOut 2 China or Europe?

